

THE KEYSTONE GROUP  
ATLANTA • CHICAGO • LOS ANGELES

# 2021 YEAR IN REVIEW

celebrating **30 years** of making a difference

What we've accomplished together...

How we have adapted...

23

New Clients

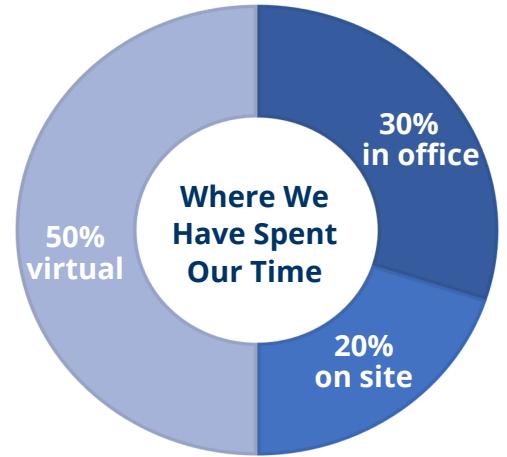
16

Repeat Clients

58

Projects Completed

31% Ops Improvement  
28% Turnaround & Restructuring  
22% Mergers & Acquisitions  
19% Strategy



Why our work matters...



*Industrial Equipment Services:* Identified acquisition synergies resulting in a **31% reduction of TargetCo's operating costs**



*Transportation:* Built strategic roadmap and execution plan to provide the company with **line of sight to \$1B in revenues**



*Supplies Distribution:* Right-sized expense base and margin profile to **reduce breakeven revenue by 25%**



*Food & Beverage:* Identified **\$37M in annual savings** through footprint optimization



*Automotive Components:* **Improved liquidity by more than 4X** through refinancing and operational improvements



Our client work spanned **many industries.**

Who we are...



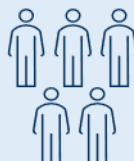
FIRM CULTURE

Rated **#1** in  
**Firm Culture**



BOUTIQUE

Rated a **Top 5**  
**Boutique Consulting Firm**



Added **5 new**  
**team members**



**2021 TMA Chicago/  
Midwest President**  
Partner  
Brian Stewart

**2021 TMA Global  
Emerging Leader**  
Senior Principal  
Evan Farrell